



GUIDE RULES

1. THE EVENT

1.1. POLE THEATER BRAZIL is organized by Studio Metr pole, also called the organizing institution.

1.2. The event will be held on February 1 and 2, 2020, at Teatro Gamaro, located at Rua Dr. Almeida Lima, 1176 - Mooca, in the city of S o Paulo - SP, as follows:

February First: Amateur Categories ART and DRAMA and Semi Professional All CATEGORIES.

February Second: Amateur Categories COMEDY and CLASSIC and Professional ALL CATEGORIES.

2. THE COMPETITION

2.1. CATEGORIES

2.1.1. Pole Theater Brazil has 4 categories: POLE ART, POLE COMEDY, POLE CLASSIQUE and POLE DRAMA. For all categories competitors must choose a Theme for their presentation. The categories are distinguished as:

a. POLE ART

The category of Pole Art is for performances incorporating another dance style (e.g. lyrical, contemporary, ballet). Competitors must submit a theme, and will be judged on how effectively they interpret their theme through their chosen dance style. Competitors will be judged on artistry, musicality and flow. Competitors are expected to create a performance that demonstrates an artistic interpretation of their theme through movement, dance and music on the pole. Failure to incorporate another style of dance will result in an immediate 5 point deduction.

b. POLE DRAMA

The category of Pole Drama is for performances that tell a story. Competitors will be expected to build a clear storyline in their performance. The story must be clear. It is not enough to choose a theme or a motif. The story must have a premise, development and conclusion. For example, stating "My story will be about love and loss" will not be sufficient. A better entry would be more explicit in describing the storyline, for example: "My story will be about a Young woman who is in love with someone who doesn't love her back. She attempts to reach that person physically and emotionally, but they remain untouchable in spite of her efforts. Ultimately, she realises she must accept rejection, and in doing so she learns that she must face her own demons to be able to move forward and find happiness. My story will finish when she steps forward out of the darkness and into the light, representing that she is resolved to move forward and be strong on her own."

In the above second description, the storyline is clear and the judges will be able to see if the competitor has effectively conveyed their message to the audience.

c. POLE COMEDY

The category of Pole Comedy is for performances that incorporate humorous and comedic elements. Competitors will be judged on how well they entertain and engage the audience.

d. POLE CLASSIQUE

The category of Pole Classique is for performances that celebrate the beauty and art of the sexy or sensual style of pole dance and striptease. Competitors must wear heels for at least part of their performance (minimum 1 minute). Competitors are required to remove at least one item of their costume in this category. G-strings, and pasties are permitted.

Failure to wear heels or failure to remove a costume item will result in an immediate deduction of 5 points per violation (maximum possible deduction is 10 points in total if competitor does not comply with these requirements).

2.2. DIVISIONS

2.2.1. AMATEUR: The amateur division is for pole dancers who have never competed in a pole dance competition before, or who have entered but have never won an amateur competition. Pole dance instructors can enter amateur if they have never won an amateur. If after verification it is proved that the competitor has entered the amateur division irregularly, he may be eliminated from the competition or automatically enrolled in another division.

2.2.2. SEMI PRO. A Semi-Professional applicant is anyone who has not won a national or international competition, or won a category in Pole Theatre Amateur. If after evaluation it is proved that the competitor has registered in the semi professional division irregularly, he can be eliminated from the competition or automatically enrolled in another category.

2.2.3. PROFESSIONAL: A Professional applicant is anyone who has won national or international competition, or who has won a category in Pole Theatre Semi Pro, or is a touring pole athlete.

2.3. VIDEO ENTRY GUIDELINES

Please read these guidelines carefully - your video entry MUST comply with these guidelines or it will not be judged

a. Videos must be 2 -3 minutes in length. Longer videos will not be watched beyond 3 minutes.

b. Video entries will be judged on presentation, pole skill and performance ability.

c. Videos MUST be on YouTube or Vimeo. Downloadable files are not allowed.

Videos may be on unlisted setting in youtube, but not private

d. The title of the video on YouTube must say that it is a Pole Theatre entry, and must have the entrant's name and category in the title, e.g. Michelle Shimmy's entry in Pole Comedy, Pole Theatre Sydney 2015.

e. The description of the video on YouTube or Vimeo must contain the entrant's proposed performance description (so that the judges can easily refer to it while watching). - For example: "In my proposed performance at Pole Theatre Sydney 2015 in Pole Comedy, I will be portraying a zombie who comes back to life and is elected Prime Minister of Australia to replace the current Prime Minister, and ends up doing a much better job."

f. If you are entering Pole Art, you must state in the description what style of dance you are incorporating into your entry, e.g. lyrical, contemporary, commercial, tango etc

g. Videos must not be edited in any way and must be filmed in one single take (i.e. no splicing together of different clips).

h. Videos must be of good quality with sufficient lighting.

i. Only one video will be viewed per entrant, per category. Entrants cannot submit multiple videos, unless they are entering more than one category and wish to provide a different video for each category entered.

j. The video must show only the entrant performing. It is not acceptable to submit a group performance and ask the judges to identify the entrant in the group. Human props are allowed to be in the video if they are being used as human props.

l. In Pole Classique, entrants must wear heels in their video entry so that the judges can see that they are able to dance in heels.

m. It is strongly advised that competitors submit a video that matches their chosen category, i.e. if you have chosen to enter Pole Comedy, it is advisable to enter a

video of you doing a humorous performance rather than a contemporary lyrical piece. This is so the judges can see that you are capable of comedy. It is also important to make sure you have a balance between tricks and floorwork, and that you demonstrate that you have strong performance skills and have good stage presence, even if your video is filmed in a studio setting. The judges want to see that you are capable of engaging and connecting with an audience.

Candidates will be selected based on two elements:

The Script

The performance roadmap must be detailed, including props, scenery, extras, etc. It should contain the story or the theme, that is, a summary of the performance that will be presented. The script presented in the selections must be the same as the script to be presented on the day of the competition. The competitor may add elements or make small changes that do not completely alter their history only with prior authorization from the organizing institution. If the competitor sends a video that does not correspond to the performance he wants to present, he should write the script for the presentation he intends to make at Pole Theater Brazil 2020 and also explain what the video is about.

The script must be written in English and Portuguese in the registration form and in the description of the video. **If the candidate doesn't speak Portuguese as first language is not necessary to write a Portuguese version.**

2.4 RESULTS

The result of the selective will be published in the official website of Pole Theater Brazil (www.poletheatrebrazil.com.br) until November 3, 2019.

Amateur Division:

- 4 competitors for the Pole Art Category
- 4 competitors for Pole Category Comedy
- 4 competitors for Pole Drama Category
- 4 competitors for the Pole Classique Category

Semi Professional Division

- 4 competitors for the Pole Art Category
- 4 competitors for Pole Category Comedy
- 4 competitors for Pole Drama Category
- 4 competitors for the Pole Classique Category

Professional Division

- 4 competitors for the Pole Art Category
- 4 competitors for Pole Category Comedy
- 4 competitors for Pole Drama Category
- 4 competitors for the Pole Classique Category

2.5 REPLACEMENT

Candidates can write on the registration form the second option of CATEGORY. If any of the categories do not have 4 finalists, the candidates will again be judged within the second option.

3. GENERAL TEST

Competitors classified for the final must attend the theater the day before the event (January 31, 2020) for a general rehearsal and passage of light and sound with the technical team.

3.1. The rehearsal schedule specifying the test time of each competitor, will be sent by the organizing institution by email up to 15 days before the event date.

4. FINAL

4.1. The performances should last:

Amateur division: between 3.5 and 4.5 minutes.

Divisions Professional and Semi Professional: between 4 and 4.5 minutes.

4.2. The performances will be evaluated by specific Jury, composed only by guests certified by Pole Theater.

4.3. It is the competitor's responsibility to warm up and stretch before the performance.

4.4. Competitors may not consume any illicit substance within Theater premises or consume alcohol immediately prior to their performance.

4.5. Any significant changes in the competitor's performance, as previously described in the selection phase, are not allowed without the approval of the organizing institution.

4.6. Competitors must inform the organizing institution whether it will be necessary to perform special cleaning of the stage after the performance, which must be previously authorized. If the withdrawal or cleaning of the scenario used by the candidate disrupt the event or another candidate, it may be disqualified.

4.7. The result will be announced on the same day of presentation. The Amateur Division general champion will be announced on February 2.

4.8. The first places of each category will be awarded in the 3 divisions. The general champions of each division will receive cash prizes.

5. ADRESSES, SCENERY AND FIGURES

5.1. On the day of the presentation, candidates are authorized to use any props, scenery, costumes, extra artists, back dancers, sound effects, appliances or footwear, following the rules:

- a. Fit on the stage;
- b. Be capable of being transported to the place (under the responsibility of the competitor);
- c. Can be assembled and disassembled in a maximum of 2 minutes. If the scenario can not be assembled or disassembled in two minutes, the competitor can choose between presenting without the scenario or giving up the presentation.

5.2. The use of any extra items such as those mentioned above must be described at the time of registration and approved in advance by the organizing institution, including back dancers and other extras.

5.3. It is not allowed to use props or scenarios with fire or pyrotechnics.

6. Costume

6.1. Full or partial nudity is not allowed. Pasties (stickers that cover the nipple) and string are allowed.

6.2. It is allowed to use temporary tattoos, paintings and other decorative elements applied on the body of the competitor, as long as they leave no traces of difficult removal on the stage or poles.

7. MUSIC AND VIDEO

7.1. The choice of music for the presentation is the competitor's responsibility.

7.2. The competitor must send the mp3 file to the organizing institution by email until January first, 2020, specifying the competitor's full name, category and division. The competitor should also bring a backup of the file in a USB pen drive.

7.3. In case the competitor wishes to design a video during his performance, this file must also be sent by January first, 2020 in MP4 format. The competitor should also bring a backup of the file in a USB pen drive.

7.4. The organizing institution is not responsible for errors in the reproduction of music and video if the competitor did not bring a backup file in the required format.

8. POLES AND STAGE

8.1. Two poles with 45 mm thick and 4 meters high will be used.

8.2 Poles will be placed in the center of the stage and the space between them will be of 3 meters

9. APPLICATIONS

9.1. Registration is open to anyone over the age of 18. Competitors aged 16-18 are allowed to participate in Pole Art, Pole Comedy and Pole Drama categories, with written consent of a parent or guardian, which must be submitted together with your application. Participants under the age of 18 are not allowed to participate in the Pole Classique category, even with parental consent.

9.2. Entry is open to national and international competitors.

9.3. The registration form is available on Pole Theatre Brazil website and must be completed by each competitor. In the case of double performances, each competitor must fill out a form, which will be sent together.

9.4. Entries must be made by paying a specific fee.

9.6. In case the competitor sends his registration with no signature, it will be disregarded.

9.7. The bank details of the organizing institution for payment of the registration fee can be found in the Registration Form.

9.8. The registration fee is R \$ 180 (one hundred and eighty reais) for individual registrations, and R \$ 230.00 (two hundred and thirty reais for doubles) regardless of the category or division chosen. An additional fee of R \$ 70.00 (seventy reais) must be paid by the finalists.

9.9. The submission of the registration plus the documents listed above must be made to the email address contato@poletheatrebrazil.com until **October 3, 2019**.

9.10. The registration form must be completely filled out and all information must be true.

9.11. At the time of registration, the competitor must choose the category.

9.12. The competitor may register in more than one category, but must make a different registration for each chosen categories.

9.13. If any competitor is disqualified or abstain from participating in the event after the Selective stage, the next in order of scoring will be qualified for the final.

9.14. By signing up, participants confirm that they have read and fully understood these Rules, as well as agree with all terms present.

9.15. After payment, the registration may be canceled but there will be no refund of the amount paid.

10. COMPETITORS OBLIGATIONS AND CONDITIONS

10.1. Expenses with lodging, transport, food or other personal expenses are responsibility of the competitors.

10.2. Classified contenders must be present at the venue of the event. Upon arrival, they must present themselves to the organizers, with a personal identification document with a photo.

10.3. All participants must be present during the ceremony of broadcasting of results and awards.

10.4. Competitors may be subjected to drug testing, illicit or controlled substances.

11. DISCLOSURE SITUATIONS

11.1. The organizing institution of the event reserves the right to disqualify any competitor or participant who disobeys any of the rules established in this instrument before or during the championship.

11.2. The competitor who provides any false information at the time of registration or during the event will be disqualified.

11.3. Offensive comments publicly declared about the sponsors, competitors, participating studios, organizers, judges, league results or the event itself are subject to disqualification.

11.4. The contestants may not behave in a manner that damages the decorum of the event or any participant.

11.5 Performances should follow the POLE THEATRE ETHICAL GUIDELINES.

12. LEGAL RESERVATIONS

12. 1. Competitors acknowledge and accept that the organizing institution of POLE THEATER BRAZIL, its owners, employees, directors, trainers and volunteers are not liable for damages or accidents resulting from participation in the competition.

12.2. By registering, all competitors assume responsibility for any injury or accident that may occur during the event, according to the terms of responsibility contained in the registration form.

12.3. By registering, competitors authorize the use of their image or voice by the organizing institution of the event for advertising or other commercial relations related to POLE THEATER BRAZIL.

12.4. All photographs or images, including registration videos, are the property of the organizing institution. Participants are not entitled to any compensation for photographs or other images made by the organizing institution and other authorized entities during the event.

12.5. Participants should be willing to be photographed immediately after the results are announced.

12.6. All official communications will be sent by email. It is the responsibility of the competitor to provide a valid email address and verify any contact of the organizing institution.

12.7. Any situation not addressed in this document will be evaluated by the organizing institution.

12.8. The organizing institution reserves the right to modify the rules of this Regulation.

Registration Form LEGAL NOTICE: This regulation constitutes an intellectual work and is protected by the Copyright Law (Law 9.610 / 98). Reproduction, adaptation, modification or use of the content made available in whole or in part without the prior written permission of the organizing institution is expressly prohibited.